

Media Release

MCEC announces new Chief Executive

Monday 5 December 2011

The Melbourne Convention and Exhibition Trust Chairman Mr Bob Annells today announced the appointment of Mr Peter King as Chief Executive of the Melbourne Convention and Exhibition Centre (MCEC). Peter is currently the Chief Executive of the Royal Agricultural Society of NSW, one of the largest event and venue management organisations in Australia.

In his current role, Peter has each year overseen the largest single event in Australia, being the Royal Easter Show and has played a leading role in securing Government investment for the new \$65 million, 25,000 seats Main Arena Stadium which, amongst other things will host the Greater Western Sydney –AFL team.

Bob Annells said that “The Trust had been lucky to attract an executive of Peter King’s experience and quality to the crucial Chief Executive role at the MCEC. He brings great insight and a tremendous track record of achievement in venue management and international marketing amongst many other attributes.

“With his valuable range of skills, Peter will be instrumental in providing higher level strategic planning and management input as the MCEC business grows over the coming years in an increasingly competitive international and national business events environment.

“I’d like to congratulate Peter on his appointment and look forward to working with him and MCEC’s senior management team on further developing our multi award-winning venue.”

Peter was selected after an extensive public recruitment and executive search process throughout Australia and internationally that had produced an outstanding list of candidates from which to choose. The quality of the field is testament to the very high regard that the Centre is held in throughout the world” he said.

Nestled on the Yarra River amongst the emerging South Wharf Promenade precinct, the MCEC is Australia’s largest, most flexible and advanced convention and exhibition facility.

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