

Media Release

Club Melbourne welcomes 16 new Ambassadors

Thursday 18 August 2011

Last night 16 new ambassadors were inducted into the Club Melbourne Ambassador Program at a gala dinner to celebrate the program's 6th anniversary at the Melbourne Convention and Exhibition Centre (MCEC).

Club Melbourne's patron, the Premier and Minister for the Arts Ted Baillieu presented the key note speech and congratulated the ambassadors on their significant achievements over the past six years, including eight inaugural business events in Melbourne, and welcomed the new ambassadors.

The 16 new ambassadors are influential Melburnians and industry leaders from various fields including design, academia, science, law and medicine.

Commending the programs success the Governor of Victoria, the Hon. Alex Chernov, AO, QC and Club Melbourne's patron in chief said: "Now with 134 ambassadors the program has been involved in securing 47 of the 108 international business events for the convention centre, an outstanding achievement".

Almost 300 guests dined on MCEC's 'Taste of Victoria' menu which showcases various regional produce and wine from across the state.

MCEC's grand banquet room was themed to celebrate Melbourne by night with large scale images of the city's landmarks projected onto the walls of the room.

Guests were entertained by Australia's only 'Unusualist' Raymond Crowe, Melbourne's leading contemporary jazz ensemble the Arielle Jazz Trio and artist in residence Samantha Lord who painted a Melbourne by night landscape live.

The Club Melbourne Ambassador Program is a collaborative strategy supported by the Melbourne Convention + Visitors Bureau, the MCEC and the State Government of Victoria.

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