

clubmelbourne

The Club Melbourne Ambassadors Program is a collaborative strategy supported by the Melbourne Convention and Visitors Bureau, the Melbourne Convention and Exhibition Centre and the State Government of Victoria.

Club Melbourne Ambassadors are influential Melburnians who bring together professional, medical, scientific and industry leaders to support Melbourne's growth and success in hosting international conventions and business events.

Ambassadors have been involved in securing 26 International events for Melbourne.

Club Melbourne Ambassadors are committed to keeping Victoria's expertise 'top of mind' around the world.

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Business Events

Business events have a significant impact on Victoria's economy, benefiting a wide range of infrastructure, from hotels to transport, retail and restaurants. These events also support local Victorian industries where produce, manufacturing and services gain exposure to visitors and investors, providing greater opportunities in international markets for investment and trade.

Melbourne's world-class universities, hospitals and research facilities ensure it is well placed as a major player in securing international business events for the city and the state.

The recent opening of the Melbourne Convention Centre provides further opportunities as Melbourne continues to attract a growing number of important international business events, particularly in the scientific, medical and research fields, re-enforcing its enviable reputation as Australia's 'Thinking' capital.

For more information:

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